Annual General Meeting June 7, 2011
President’s Message

Todd Bardes
President’s Report

- **Outstanding Board of Directors**
  - Sue Hilton
  - Rodney Yip
  - Reta Setrak
  - Milka Brajovic
  - John Theofilaktidis
  - Joe Ozorio
  - Gayle Mitcham
  - Frederick Castleman
  - Des O’Callaghan
  - Catherine Tucci
  - Ann Wyganowski, Past President (Ex Officio position)
President’s Report

Accomplishments during 2010-2011

• Promotion and Marketing Portfolio
• Education Portfolio
• Two new DRIE Chapters (Trinidad & Calgary)
• Business Continuity Awareness Week (March 2011)
• Two DRIE Scholarships (to be presented @ WCDM)
• GTIME White Paper (www.driegtime.org)
• Growth in our Sponsorship
2011 Board of Directors – Election Update

• 4 Board positions up for election
• Candidates that came forward for election:
  – Frederick Castleman
  – Reta Setrak
  – Catherine Tucci
  – Rodney Yip
• All four candidates are acclaimed
• No election is required
Treasurer’s Report

Director: Gayle Mitcham
Treasurer’s Report

• Continued to monitor income and expenses on a monthly basis to provide decision making data to the board
• 2010 results reflects minimal growth in income and stabilized expenses
• 2011 budget reflects a focus on growing membership and sponsorship in order to increase income and offset growing expenses
• New expenses in 2011 reflect new initiatives in the areas of BCAW, Scholarships, GTIME and DRIE Advertising
# 2010 Actuals

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2010</th>
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<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td>34,133</td>
<td>38,276</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
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<td></td>
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<tr>
<td>Program</td>
<td>16,610</td>
<td>9,278</td>
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<tr>
<td>Communication</td>
<td>12,540</td>
<td>10,643</td>
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<tr>
<td>Bank Fees &amp; other Treasury Expenses</td>
<td>2,220</td>
<td>2,604</td>
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<tr>
<td>25th Anniversary Expenses</td>
<td></td>
<td>8,590</td>
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<tr>
<td>GTime Expense</td>
<td>2,490</td>
<td>1,245</td>
</tr>
<tr>
<td>Other General Expenses</td>
<td>5,860</td>
<td>7,163</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>39,720</td>
<td>39,523</td>
</tr>
<tr>
<td><strong>Net Income</strong></td>
<td>(5,587)</td>
<td>(1,247)</td>
</tr>
</tbody>
</table>

- **25th Anniversary Expenses** include the special catering costs for the Sept 2010 event
- **Other General Expenses** include teleconference fees, telephone expense, WCDM costs and other administrative costs
- **Surplus cash was used to fund negative net income position**
## 2011 Budget

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2011 Budget</th>
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<tbody>
<tr>
<td>Revenue</td>
<td>38,276</td>
<td>40,800</td>
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<tr>
<td>Expenses</td>
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<tr>
<td>Program</td>
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<td>10,900</td>
</tr>
<tr>
<td>Communication</td>
<td>10,643</td>
<td>8,000</td>
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<tr>
<td>Bank Fees &amp; other Treasury Expenses</td>
<td>2,604</td>
<td>2,400</td>
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<tr>
<td>25th Anniversary Expenses</td>
<td>8,590</td>
<td>0</td>
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<tr>
<td>GTime Expense</td>
<td>1,245</td>
<td>2,000</td>
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<tr>
<td>Education</td>
<td></td>
<td>6,500</td>
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<tr>
<td>Marketing</td>
<td></td>
<td>7,500</td>
</tr>
<tr>
<td>Other General Expenses</td>
<td>7,163</td>
<td>8,700</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>39,523</td>
<td>46,000</td>
</tr>
<tr>
<td><strong>Net Income</strong></td>
<td>(1,247)</td>
<td>(5,200)</td>
</tr>
</tbody>
</table>

- Revenue estimates reflect focus on increasing membership and sponsorship levels
- New expense lines added – Education and Marketing
- Education – includes BCAW, Scholarships, Webinars etc
- Marketing – includes Media Training & Advertising
- Excess expenses will be funded from surplus cash
Cash Position – Current*

- Cash $ 8,300
- Investment (1) $11,500
- Investment (2) $25,700
- Total $45,500

*Approximately…As at June 7, 2011
Program Committee

Director: Catherine Tucci
The Program Committee

2010 Accomplishments

• Four great symposiums were organized.
  – March: G20 Summit – John Mecher, RCMP; Ed Boltuc, Toronto Police Services
  – June: Cyber Security – Claudiu Popa and Expert Panel
  – September: DRIE Toronto 25th Anniversary! Dennis Hamilton a retrospective of 25 years and a challenge for the future
  – December: Resiliency of People - Dr. Frank Lista’s experiences in Haiti.

• June 8th - first annual DRIE cross chapter breakfast networking session (over 75 attended)

• Electronic surveys have provided excellent feedback – thank you!
The Program Committee

2011 Initiatives

• A call for presentations was made in January with excellent results. Themes for 2011:
  – March: From Risk to Resiliency
  – June: Who Survives Disasters and Why
  – September: Virtual Communities
  – December: Annual Wine & Cheese and Expert Panel

• The Sponsor Tradeshow has become an annual event.

• WCDM Breakfast Networking Social June 21st
  – 7am–9am, Fionn MacCool’s – 310 Front Street West
  – All DRIE members welcome to attend whether registered for WCDM or not
DRIE Chapter Liaison

Director: Frederick Castleman
DRIE Chapters (Frederick)

- tbardes@rogers.com  
  Toronto
- ksachau@gmail.com  
  SWO
- michael.keen@eds.com  
  Australia
- fraden5@hotmail.com  
  RECO Quebec
- Monique.Thebeau@xwave.com  
  Atlantic
- president@drieottawa.org  
  Ottawa
- d-pritchard@shaw.ca  
  West and central
- Norm.Lamb@huskyenergy.com  
  Toronto Chapter Liaison
- Sue_Hilton@manulife.com  
  Trinidad and Tobago
- keith@continuitycaribbean.com  
- dstclair@ttec.co.tt
Sponsorship

Director: Sue Hilton
## Sponsorship Levels

<table>
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<tr>
<th>BENEFIT</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<tbody>
<tr>
<td><strong>ANNUAL FEES</strong></td>
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<tr>
<td>Fees</td>
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<td><strong>MEMBERSHIP</strong></td>
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<tr>
<td>Memberships Included</td>
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<td>2</td>
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<tr>
<td>Guests Passes</td>
<td>10</td>
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<td>4</td>
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<tr>
<td><strong>QUARTERLY MEETINGS</strong></td>
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<tr>
<td>Presentation at selected Quarterly Sessions (2)</td>
<td>2 x 10 mins</td>
<td>1 x 5 mins</td>
<td>1 x 5 mins</td>
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</table>
Thanks to all our sponsors!

<table>
<thead>
<tr>
<th>Long Term and Returning Sponsors</th>
<th>New Sponsors</th>
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<tr>
<td>GOLD Royal Bank of Canada</td>
<td>GOLD Scalar Decisions</td>
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<tr>
<td>GOLD SunGard Availability Services</td>
<td>GOLD GDL Solutions</td>
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<tr>
<td>GOLD IBM Canada</td>
<td>SILVER Marsh Canada</td>
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<tr>
<td>GOLD Iron Mountain</td>
<td>BRONZE FirstOnSite</td>
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<td>GOLD CCEP</td>
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<td>GOLD WCDM</td>
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<td>SILVER HZX Consulting</td>
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<td>BRONZE Myers, Norris &amp; Penny</td>
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<tr>
<td>BRONZE DRI - Canada</td>
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<tr>
<td>BRONZE eBRP</td>
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</table>
Sponsor Contact Information

If you would like to become a sponsor for DRIE Toronto, please contact me at:

Sue Hilton
suehilton67@yahoo.ca
(905) 466-3528

Thanks!
Membership

Director: John Theofilaktidis
Membership activities associated with DRIE Toronto

1. Look after the registration table at the quarterly meetings
2. Sign up new members at the quarterly meetings
3. Respond to queries from members and non-members regarding DRIE membership
4. Look after the membership section of the website.
5. Provide website access (user id’s and passwords) to members.
6. Post job postings and classified ads to the Toronto DRIE Website (please send ads or job postings to membership@toronto.drie.org)
Total number of current active members: 294

- Regular Members – 188
- Student Members – 8
- Group Memberships – 11 (allowance for 7 members each)
- Bronze Sponsors – 4 (allowance for 1 members each)
- Silver Sponsors – 2 (allowance for 2 members each)
- Gold Sponsors – 8 (allowance for 4 members each)

- Approximately $2,500 in current fees due or past due of regular memberships fees. Please pay your dues on time!
My goal is to continue serving the Toronto DRIE members in any capacity I can so that I can help improve and grow our association. I welcome any suggestions on how I can improve your experience with Toronto DRIE and I always welcome the help of volunteers!

Thank you,

John Theofilaktidis, CBCP

The hardest thing to explain about a Business Continuity Plan is why you don’t have one!
Recruitment & Volunteers

Director: Milka Brajovic
DRIE Volunteer Opportunities

• DRIE Committees
  – Program, Membership, Sponsorship, Chapter Liaison, Communications, Education, Marketing

• Special Projects
  – DRIE 25th Anniversary Brochure
  – GTime
  – DRIE Booth at WCDM
2010 – 2011 Volunteers

Afsar Syed
Al Czarnecki
Alvaro Orrantia
Anton Coetzee
Arzu Kesebi
Barb Greene
Bertie Rowell
Bill Bishop

Claire Hardie
David Snelgrove
Debbie MacPherson
Enzo Iammatteo
Geri Suginomori
Kerry Feargrieve
Kimberly Norton
Liz Pask
Maurizio Chen
Mark Baker
Michael Smith
Ralph Dunham
Sara Hoffland
Sharon Bradwell
Sean Doherty
Senad Cehajic
Seeta Mohan
Vickie Micallef
Education

Director: Joe Ozorio
DRIE Toronto Director of Education

• New DRIE Toronto Board position
• Main objective is to develop, promote, facilitate and support education opportunities for all experience levels of DRIE members, and for students interested in entering the BCM industry.
• Committee: Mark Baker and Seeta Mohan
• Accomplishments to date:
  – BCAW, March 21-25 2011
  – DRIE Scholarships announced - two $1,000 scholarships to be awarded this year at WCDM Awards Evening (June 21st)
Other Education Committee Potential Initiatives

- Leverage industry expertise through expert panels.
- Organize round table discussions/webcasts.
- Organize workshops for skill specific development.
- Development of white papers for industry specific interests on leading edge issues.
- Organize webinars featuring expert speakers (e.g. experts who cannot attend/travel to DRIE quarterlies).
- Mentorship for less experienced DRIE members - match need to available resources.
- Develop database of resources and information.
Open for Curriculum Input!

Got an idea, material, webinar, white paper?
Know of an industry expert, or a topic for a webinar or workshop?
Willing to mentor someone, or in need of mentorship?

Contact: education@toronto.drie.org
Communications

Director: Des O’Callaghan
Communications

• Responsible for 3 main activities
  – Web site maintenance
    • Working on timeliness
  – Periodic / regular e-mail blasts
    • Interested in your feedback
    • Can be exploited more
  – Quarterly newsletter – the DRIE Digest
    • Always looking for contributions
    • Back issues available on web site
      communications@toronto.drie.org
Promotion and Marketing

Director: Reta Setrak
Promotion and Marketing

Our Main Objective:
• Promoting DRIE members through DRIE
• Promoting our profession
• Adding value to our members

Achieving our objective via:
• Increasing membership
• Participation in conferences, providing valuable learning opportunities, Scholarships, Networking events, quarterly meetings and much, much more….

How you can help?
• Promote DRIE at work and with peers and colleagues in the industry
• Volunteer, provide feedback, give us your suggestions and be involved
GTIME Update

Ann Wyganowski, Past President
GTIME Mission Statement

• Greater Toronto Incident Management Exchange
• To help ensure that any impacted government and business organizations recover from a wide scale business disruption or disastrous event in the most efficient, effective, expeditious, and caring way possible. Participants will partner to coordinate emergency management, business continuity response, and resumption with an emphasis on business continuity.
First Exercise was designed to:

• Eliminate misconceptions
• Clarify the roles of government services and critical infrastructure providers
• Bridge the gap between the private and public sectors
• Allow different business sectors to exchange experiences
First Exercise Results

• Business continuity plans could be better integrated with property managers’ plans.

• Property managers are challenged by the apparent lack of business continuity planning amongst small and medium size tenants. Property managers need to work with small and medium size tenants to assure that in a widespread outage or other emergency, all would be better prepared to manage the demands of the situation with good business continuity plans.

• Some business sectors are heavily regulated, and so are better prepared than others to deal with emergencies.
• More frequent and complex disasters
• New role and challenges posed by social media, speed and variety of communications
• Gain hands on experience working with cross functional teams managing an exercise “incident”.
• Understand how private sector, government and industry organizations will work together in a wide scale incident
• Your team can improve their plans and be better prepared
• Real input and feedback from public, government & private sectors.
GTIME II Key Objectives

• Cross organizational silos
  – Help professionals to interact and develop relationships before an event occurs
• Test inter-organizational communications:
  – Linkages within the city, province, external partners and business centers
  – Facilities managers, business continuity professionals and various levels of government
• Understand social media issues (reputation)
• Focus on longer term recovery
  – Includes new areas for consideration in your IT Disaster Recovery Plan
• Improve understanding of the incident management system (ICS / IMS)
Registration will include

- Continental breakfast and refreshments
- Two speaker presentations
- Interactive exercise incident management workshop
- Luncheon and post event networking session
- Post event debriefing
- White paper, access to participant blog, on-going updates
- Great Networking Opportunities
For more information

• Contact: ann@bcphelp.com

• Keep you eye on the GTIME Website http://www.driegtime.org/

• And join the GTIME Participants group at PTSC On-line http://www.ptsc-online.ca/home
Board Secretary

Rodney Yip